

Texas Alcoholic Beverage Commission
P.O. Box 13127
Austin, Texas 78711

512-206-3333 (Information)
1-888-THE-TABC (Complaints)
512-206-3420 (Education and Prevention)

www.tabc.texas.gov
www.2young2drink.com

TABC COMMUNITY OUTREACH



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texans Helping Businesses & Protecting Communities



Save a Life[™]
Texas Department of Transportation



**ORDER MATERIALS AT
WWW.2YOUNG2DRINK.COM**

HOW CAN TABC HELP YOUR COMMUNITY

- ▶▶ Free educational materials, videos, and programs available to order at www.2young2drink.com.
 - * Law Enforcement
 - * Retailers
 - * Teachers
 - * Parents
 - * College Students
 - * High School Students
 - * Elementary Students
 - * Community Members
- ▶▶ Speakers available for schools and community events.
- ▶▶ Partnering with local law enforcement agencies to help prevent over-service, underage drinking, and DWIs.

WHAT IS T.R.A.C.E.?

T.R.A.C.E. (Target Responsibility for Alcohol-Connected Emergencies) is a law enforcement operation that investigates the source of DWIs and other alcohol-related emergencies resulting in serious bodily injury and/or death. It is a cooperative program by the Texas Alcoholic Beverage Commission, the Texas Police Chiefs' Association, the Sheriffs' Association of Texas, the Texas Parks and Wildlife Department and the Texas Department of Public Safety.

The TRACE program allows local and state law enforcement agencies to immediately notify TABC in the event of a DWI or other alcohol-related emergency resulting in serious injury and/or death connected to a TABC-licensed business. Any emergency responder or law enforcement personnel can use a special TRACE hotline to contact TABC immediately after an incident occurs. The hotline, which is monitored around the clock by the Texas Parks and Wildlife Department, forwards the relevant information to the nearest TABC investigator, who can then begin an immediate investigation to determine if any wrongdoing exists on the part of the TABC-licensed business.

TABC, partnering with other law enforcement agencies across the state, can provide training materials and education. If you are interested in TRACE materials for your local law enforcement agencies, please contact the TABC.